



CCS WISCONSIN

WELS Family & Educator-Owned Technology Integration



OUR SERVICES

CLASSROOM TECHNOLOGY

Interactive displays, collaboration tools, audio reinforcement, and instructional technology integration.

CAMPUS-WIDE SOLUTIONS

Auditoriums, performance spaces, athletic facilities, stadium systems, and emergency notification infrastructure.

PROFESSIONAL LEARNING

Teacher training, PD programs, technology adoption support, and strategies to build staff self-efficacy.

DESIGN CONSULTATION

Technology planning, roadmapping, infrastructure assessment, and grant writing support.

TECHNOLOGY BUYBACK

We purchase used student and staff devices, providing capital to fund new equipment purchases and sustainable device refresh cycles.

ONGOING SUPPORT

Preventative maintenance programs, priority service agreements, and summer refresh projects.

ABOUT CCS WISCONSIN

Established in 2024, CCS Wisconsin brings the trusted CCS brand—serving clients since 1991—to the Upper Midwest. As educator and district IT-owned integrators, we understand education from the inside out. We partner with K-12 districts, higher education institutions, and businesses across Wisconsin, Minnesota, and Illinois to design, integrate, and support audiovisual solutions that enhance human connection and serve real user needs.

***Our Mission:** We enhance human connection through innovative technology. We provide tailored audiovisual and communication solutions, partnering closely with clients to address their unique needs.*

Our Territory:

Wisconsin, Minnesota, Illinois
(Nationwide support for WELS schools)

Our Expertise:

From simple procurement to complex integration—flexible solutions for every budget.

ABOUT ERIC PEDERSON, OWNER & FORMER EDUCATOR

Eric Pederson, a 2004 graduate of Luther High School in Onalaska, WI, brings a unique educator-first perspective to AV integration. Beginning as a secondary English teacher, he transitioned to school district IT before spending seven years as an Account Executive working with some of Arizona's largest school districts to design, develop, and deploy large scale technology initiatives. As a former Director of Sales for Education Services, he supported districts nationwide in technology deployment and professional development strategy. This classroom-to-boardroom experience means Eric understands not just what technology can do, but how educators actually use it—and what support they need to succeed.

NOTABLE PROJECTS & CLIENTS

- West Salem School District
- Luther High School
- La Crosse School District
- Holmen School District
- Aquinas Catholic Schools
- St. Paul's Lutheran School
- First Lutheran School
- Wisconsin Department of Transportation
- Holmen Police Department
- Village of Trempealeau
- DoubleTree by Hilton
- 2 Brothers Contracting
- Rivertown Dental
- Culligan of Tomah

WHY CHOOSE CCS WISCONSIN?

We Know Education

Our team includes former teachers and district IT professionals who understand educational environments.

Flexible Engagement

From single equipment purchases to complete campus overhauls—we serve all project sizes.

Consultative Approach

We design solutions that work for how people actually learn and teach.

National Experience, Local Service

Decades of CCS experience with dedicated regional support.